

GENERAL INFO ON THE CALL FOR CAPITALISATION PROJECT PROPOSALS

In the context of this call for proposals, capitalisation projects should capture the most promising short-term results (outputs) and long-term results outcomes (outcomes) of the projects and initiatives identified in the ToRs and aim as follows:

1. Transfer and exploitation of results

- Developing innovative approaches/methodologies which combine the knowledge, experience and results of the projects identified in the ToRs and reinforce their impact, reach and magnitude;
- Promoting the re-use and/or transfer of the knowledge and results produced by the projects, extending their impact and geographical scope.

2. Reinforcement of networks

- Building new and reinforce existing networks/clusters at national and regional level which associate the organisations coming from the different initiatives as described the ToRs in order to reinforce cross-border and cross-sector cooperation;
- Reaching and involving new target groups/type of stakeholders.

3. Strategic dissemination and awareness of policy-makers

- Making the knowledge and results generated by projects more accessible, thus turning data into knowledge;
- Raising awareness and improving communication of results with key sector stakeholders (considering different types of expertise - academic, technical, regulatory, policy, etc. - and geographic levels – including local, regional and national scale);
- Supporting policy-oriented innovations and development by fostering the mainstreaming of good practices into local, regional and national public policies.

Considering the current context marked by COVID-19 pandemic and in view of the global economic downturn, applicants are encouraged to support the development of new intervention models that can foster the socio-economic regeneration across the cooperation area.

In particular, project proposals should integrate innovative actions which focus on:

- The creation of jobs, businesses, startups, social enterprises;
- The transition to carbon-neutral economies in order to maximise the creation of green jobs, businesses and investments;
- The efficient delivery of social care services making most use of technology transfer, innovation and research in the fields of ICT;
- The support to the most vulnerable people, including youth, disabled, unemployed and elderly dependent.

Overarching Objective A: PROMOTING ECONOMIC AND SOCIAL DEVELOPMENT

Thematic Objective A.1: BUSINESS AND SME DEVELOPMENT

Priority A.1.2:

Strengthen and support euro-Mediterranean networks, clusters, consortia and value-chains in traditional sectors (agro-food, tourism, textile/clothing, etc.) and non-traditional sectors (innovative ideas solutions for urban development, eco-housing, sustainable water-related and other clean technologies, renewable energy, creative industries, etc.)

Considering MSMEs' dimensional limit and the challenges represented by market openness and globalisation, as emerged from the sectoral analysis and the associated strengths, weaknesses and medium-term needs, the partner countries jointly decided to focus Priority A.1.2 on all forms of crossborder enterprise partnerships, and particularly euro-Mediterranean clusters, consortia, networks and value-chains. The possible outputs associated with this priority have quite evident implications and impact at the cross-border level and may effectively contribute to consolidate "an area of shared prosperity". Pooling the forces of MSMEs in an organised partnership tends to deliver positive benefits to workers, firms, and the entire area, in terms of knowledge flows and spill-over effects.

Priority A.1.2 is open to both Mediterranean traditional sectors (agro-food, tourism, textile/clothing, etc.) and non-traditional sectors (innovative solutions for urban development, eco-housing, blue technologies, sustainable water-related and other clean technologies, renewable energies, creative industries, etc.).

Initiatives under this priority are expected to support the setting up, structuring and management of MSME aggregations, or the strengthening of already existing partnerships. The kind of support provided may vary from business consultancy services to training/coaching services, etc. A particular model of management and partnership that the Programme will look at is Public-Private Partnership (PPPs), also through ad-hoc training modules addressed to business actors, civil servants, responsible public authorities at regional level and other relevant stakeholders.

TABLE OF INDICATORS

<u>EXPECTED RESULTS</u>	<u>RESULT INDICATORS</u>	<u>INDICATIVE LIST OF OUTPUT</u>	<u>OUTPUT INDICATORS</u>
<ul style="list-style-type: none"> Increased number of MSMEs participating in Euro-Mediterranean enterprise alliances. 	<ul style="list-style-type: none"> Number of newly established business alliances in traditional and non-traditional sectors (at local and international level). 	<ul style="list-style-type: none"> Quality consultancy services provided to SMEs (e.g. marketing, logistic advices, internationalization, ICT applications, governance, clustering, etc.). International business events / initiatives aiming at enlarging activities to new markets of enterprises involved in CBC-MED projects. New joint products / brands developed in key sectors or locations, that provide added value. Public Private Partnerships (PPPs) between public actors and enterprises involved in CBC-MED projects formally established during project implementation and operating beyond project closure. 	<ul style="list-style-type: none"> Number of enterprises substantially and actively involved in CBC-MED projects satisfied with consultancy services and making requests for follow-up (ENI CBC 2). Number of enterprises participating in cross-border business events (ENI CBC 3). Number of enterprises involved in CBC-MED projects that share common knowledge on specific items (i.e. food security, sustainable tourism, eco-innovation, green and sustainable water technologies, internationalisation processes etc.).
	<ul style="list-style-type: none"> Number of new products and services sold on domestic and foreign markets. 		
	<ul style="list-style-type: none"> Number of created public-private partnerships promoting demand-driven innovation in the public and private sector and implementing new medium-long term investments. 		

<ul style="list-style-type: none"> ✚ Cross-border-enterprise alliances empowered by the support from and cooperation with public authorities. 	<ul style="list-style-type: none"> ✚ Additional public and private resources invested by created PPPs as co-financing of project activities (in euros). 	<ul style="list-style-type: none"> ✚ Trainings provided to and joint pilot initiatives undertaken by business actors, civil servants, responsible public authorities and relevant stakeholders at regional level on the adoption of PPP models. ✚ Effective alliances set-up involving stakeholders, enterprises, public sector and non-profit organisations to promote cross-border economic activity. 	<ul style="list-style-type: none"> ✚ Number of public tenders awarded as a result of joint collaborations and additional resources allocated. Number of public and private stakeholders involved in training events and joint pilots that have made written commitments to engage in PPP undertakings. ✚ Number of campaigns (e.g. global forums, seminars, platforms etc.) where public sector and PPP practitioners exchange knowledge to support value chains and their economic activity.
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ANALYSIS OF THE PRESENCE OF ITALIAN STAKEHOLDERS / PARTNERS WITHIN THE PROJECTS HIGHLIGHTED FOR CAPITALISATION

PROGRAMME	PROJECT TITLE	ITALIAN PARTNER	TERRITORIAL COLLOCATION	WEB REFERENCE
ENPI-2007-2013	MED DIET	UNIONCAMERE	LAZIO	http://www.med-diet.eu/
		Forum Camere di Commercio Adriatico Ionico	MARCHE	http://www.med-diet.eu/
		Associazione città olio di oliva	TOSCANA	http://www.med-diet.eu/
		Agenzia speciale per servizi alle imprese	SARDEGNA	http://www.med-diet.eu/
ENPI-2007-2013	TEXMED Clusters	Associazione Industriali di Prato	TOSCANA	https://www.keep.eu/project/16399/innovative-cross-border-approaches-for-textile-and-clothing-clusters-co-development-in-the-mediterranean-basin?ss=e0d3ce44dfdaae6c6f79814cfbdae24&espon=
ENPI-2007-2013	EDILE	Agenzia di promozione economica della Toscana	TOSCANA	http://www.edile-initiative.org/en
ENI- CBC MED	FISH MED NET	Legacoop Agroalimentare	LAZIO	http://www.enicbcmmed.eu/projects/fishmednet

		Haliéus	LAZIO	http://www.enicbcmed.eu/projects/fishmednet
		Centre International de Hautes Études Agronomiques Méditerranéennes Istituto Agronomico Mediterraneo di Bari	PUGLIA	http://www.enicbcmed.eu/projects/fishmednet
ENI- CBC MED	MedArtSal	CUEIM Consorzio Universitario di Economia Industriale e Manageriale	LAZIO	http://www.enicbcmed.eu/projects/medartsal
		Mediterranean Sea and Coast Foundation	SARDEGNA	http://www.enicbcmed.eu/projects/medartsal
ENI- CBC MED	MedSNAIL	Fondazione Slow Food per la Biodiversità – ONLUS	TOSCANA	http://www.enicbcmed.eu/projects/medsnail
ENI- CBC MED	ORGANIC ECOSYSTEM	Centre International de Hautes Études Agronomiques	PUGLIA	http://www.enicbcmed.eu/projects/organic-ecosystem
ENI- CBC MED	SME4SMARTCITIES	F.I.L.S.E. SpA Finanziaria Ligure per lo Sviluppo	LIGURIA	http://www.enicbcmed.eu/projects/sme4smartcities
ENI- CBC MED	TEX-MED ALLIANCES	Confindustria Toscana Nord	TOSCANA	http://www.enicbcmed.eu/projects/tex-med-alliances

Interreg MED	PELAGOS	ENEA	LAZIO	http://pelagos.interreg-med.eu/
		UNIONCAMERE	VENETO	http://pelagos.interreg-med.eu/
Interreg MED	ARISTOIL	SVIMED - Centro euro-mediterraneo per lo sviluppo sostenibile onlus Ragusa	SICILIA	http://aristoil.interreg-med.eu/
		Libero Consorzio Comunale di Ragusa	SICILIA	http://aristoil.interreg-med.eu/
Interreg MED	CREATIVEWEAR	Comune di Prato	TOSCANA	http://creativewear.interreg-med.eu/
		Fondazione Museo del tessuto di Prato	TOSCANA	http://creativewear.interreg-med.eu/
		Consorzio ARCA - Consorzio per l'Applicazione della Ricerca e Creazione Aziende innovative	SICILIA	http://creativewear.interreg-med.eu/
UfM	Euro-Mediterranean Smart City Innovation Centres	-----	-----	https://ufmsecretariat.org/project/euro-mediterranean-smart-city-innovation-centres/