

ADSWIM project Communication

Interreg Italia –Croazia 2014-2020 | WP2 | per il Comune di Udine

LETTERA B – Patricija Muzlovic | online |06.01.2021



More than 1 million people reached

































We Do SEA!

10 guided visits, 10 labs, 1 joined didactic module, almost 100 events



























12 MONTHS COMMUNICATION in numbers

300.000 READERS





























12 MONTHS COMMUNICATION in numbers

FOLLOWERS



















































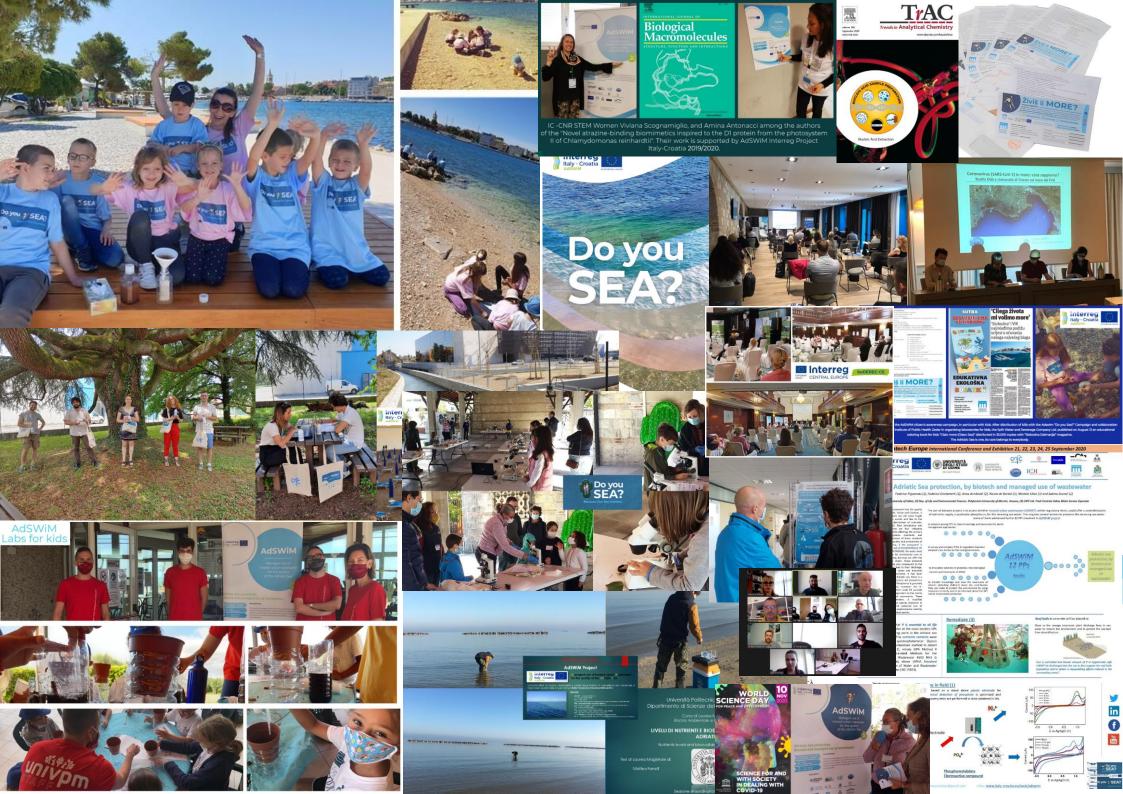






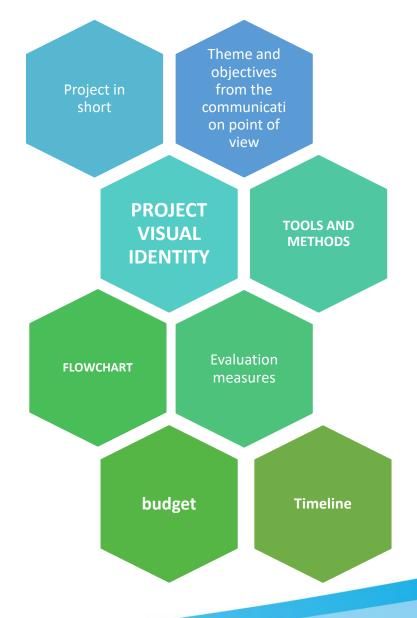






Communication Strategy and Plan































Agenda

Important annual dates	Occurrence	Celebrate on level	Communication approach	target
January 24	International Day of Education	international	pitch for digital communicaiton	general public and education organisation
February 11	International Day of Women and Girls in Science	n international	pitch for digital communication	general public and education organisation
March 3	World Wildlife Day	international	pitch for digital communicaiton	general public and education organisation
March 22	World Water Day	international	EVENT/VISIT PROGRAMME	all target groups
March 23	World Meteorological Day	international	pitch for digital communication	experts
Aprile 7	World Health Day	international	EVENT/VISIT PROGRAMME	all target groups
Aprile 11	<u>Italian national Sea Day</u>	national	pitch for digital communication	italian targets
May 2	World Tuna Day	international	pitch for digital communicaiton	
May 22	International Day for Biological Diversity	international	pitch for digital communicaiton	all target groups
June 5	World Environment Day	international	pitch for digital communicaiton	all target groups
June 8	World Oceans Day	international	EVENT/VISIT PROGRAMME	all target groups
June17	World Day to Combat Desertification and Drought	international	pitch for digital communication	experts/education organisation
August 9	Plastic PG free day	international	pitch for digital communicaiton	all target groups
September 27	Climate change	international		all target groups
	World Tourism Day	international	EVENT/VISIT PROGRAMME	SMEs/authorities in particular Croatian target
September 29	Last Thursday of September World Maritime Day	international	pitch for digital communication	SMEs/authorities
November 10	World Science Day for Peace and Development	tinternational	pitch for digital communication	



























Activities in WP2: One campaign – 3 targets

November 10 2019 > Science Day and Development with «woman on cactus»

June 5 2020 > Environmental Day and press release with «man on cactus»

September 27 > World Tourism Day/ Climate and Environmental Day with labs «children on cactus»





www.italy-croatia.eu/web/adswim





Activities in WP2: Web and social

Facebook with 3 profiles:

Adswimproject (168 followers)

Adswim Univpm (107 followers)

Adwim IC-CNR (110 followers)

Twitter: AdswimProject (117 followers)

Linkedin: Adswimproject (591 members)

Youtube: Adswimproject

Web: https://www.italy-croatia.eu/web/adswim

E-mail: adswimcommunication@gmail.com



Because Our Sea matters.





Activities in WP2: gadgets

June 2020 > TSHIRTS

August 2020 > FreeSbee

September 2020 > New roll up



















The project investigates and tests innovative treatments, new analytical devices and new chemical and microbiological parameters to maintain and improve the environmental quity of Adriatic sea costal area through an effective management





















Solidate | management



Activities in WP2: One campaign – flyer and leaflet

Each partner ITA/CRO/EN





























<u>The leaflet for the guided visit</u> to the depuration plant, personalised for CAFC, Pescara, VIK, Izvor Ploce.































<u>The leaflet for the laboratories for children and schools</u>, personalised for UNIUD, Municipality of Udine and Pescara, for UNIVPM, VIK, Metris, Izvor Ploce.































BROCHURE templates in ITA /EN /CRO has been produced.









The poster for the laboratories for children and schools. A new personalised poster for labs for citizens and families has been developed for UniUD and Municipality of Udine in September 2020



MUSEO FRIULANO DI STORIA NATURALE

Parco Ex Macello comunale - Via Sabbadini, 22/32 - Udine

Inizio: ore 10:30 (apertura cancelli: ore 10:00)

Durata: 90 minuti

Ingresso massimo 14 bambini Età compresa tra i 6 e 11 anni

Attività prevista all'interno del progetto europeo AdSWiM: uso gestito delle acque depurate per la qualità del mare Adriatico

LAB₁ E come per magia, l'acqua sporca va via!

Qual è il viaggio delle acque? Cosa sono le acque depurate e come funziona un depuratore?





Vita in una goccia d'acqua

Cosa si nasconde dentro una goccia d'acqua?





Dipingo e riciclo

Dipingere dal racconto e con i materiali di recupero per dare spazio alla creatività e conservare il sapere acquisito.

Il LAB AdSWiM è un percorso ludico didattico guidato dagli operatori scientifici e tecnici dell'Università degli Studi di Udine, del Comune di Udine e





di CAFC S.P.A. per approfondire il viaggio delle acque, in particolare il processo della depurazione e sensibilizzare i cittadini alle tematiche della sostenibilità e della conservazione del nostro patrimonio idrico e marino. Il Mare Adriatico è uno, la sua cura appartiene a tutti.



I AR 4

Ciclo dell'acqua, risparmio idrico Acqua in gioco e comportamenti virtuosi spiegati attraverso l'utilizzo del gioco da tavolo. Il laboratorio è offerto dal progetto URBACT "The Playful Paradigm" e l'Associazione Coccinelle Rosa, coordinato sempre dal Comune di Udine.









I laboratori si terranno all'aperto, nell'area coperta che fa parte del parco del Museo a cui si accede da via Sabbadini 22

Dato il ridotto numero di posti disponibili, è obbligatoria la prenotazione tramite il seguente link del sito del comune: AdSWiM - il viaggio delle acque dal depuratore al mare

PER INFORMAZIONI:

Ufficio Agenzia Politiche Ambientali via Stringher 12 tel 0432 1272456

email adswim@comune.udine.it

https://easyplanning.easystaff.it/portale/udine-servizi-comunali/index.php?include=form&servizio=78

Per raggiungere gli obiettivi, abbiamo bisogno di tutti voi. Seguite la nostra campagna #adswim #doyousea #vivilmare











La sua cura appartiene a tutti.

e sul sito Italy-croatla.eu/web/adswlm per capire come potete aderire e collaborare a mantenere il nostro mare pulito! The poster for the laboratories for children and schools new istructions for the labs for citizens and families has been developed for UniUD and Municipality of Udine and special post and banners have been created



5. Di nuovo, verso l'acqua sporca nel vasetto-depuratore... Osservo e rifletto.

Come? Perché farlo? È utile anche per noi?

ad utilizzare per crescere e popolare i nostri mari.

Ma se i nutrienti sono troppi? Tutti fanno indigestione...!

NON C'È SOLO SPORCO!

NOI POSSIAMO AIUTARE IL DEPURATORE A LAVORARE MEGLIO?

Ci sono anche sostanze molto piccole, anche di natura organica: i NUTRIENTI (carbo-

nio, fosforo, azoto) che i microrganismi, le alghe, le piante acquatiche o i pesci riescono





E come per magia,

l'acqua sporca va via!

Qual è il viaggio delle acque? Cosa sono le acque depurate

Il LAB AdSWiM è un percorso ludico didattico gui-

Il Mare Adriatico è uno, la sua cura appartiene a tutti.

ria Sabbadini 22. Dato il ridotto numero di posti disponibili, è obbli-

Acqua in gioco Ciclo dell'acqua, risparmio idrico e comportamenti virtuosi spiegati attraverso l'utilizzo del gioco da tavolo. Il laboratorio è offerto dal progetto URBACT "The Playful Paradigm" e l'Associazio-ne Coccinelle Rosa, coordinato sempre dal Comune di Udine.

Il LAS AGSWIM e un percorso lucico di dattico gui d'adda degli operatori scientifici e tencid dell'Università degli Studi di Udine, del Comune di Udine di CAFE S.P.A per approfondire il viaggio delle ecue, in particolare il processo della depurazione e sensibilitzara i cittadini alle terratche della sostenibilità de della conservazione del nostro patrimonio dirico e marino.

Vita in una goccia d'acqua

Dipingo e riciclo

Dipingere dal racconto e con i materiali di recupero pe dare spazio alla creatività e conservare il sapere acquisito

<u>The poster for the laboratories for children and schools</u> A new personalised poster for schools for Metris labs has been created for the Festival Znanosti in October 2020 and for 2021 activities





Activities in WP2: other materials

> Other Materials

We also produced 4 creativity for **Seasonal greetings** on new year Easter wishes.

posted on AdSWIM social channels, mailings and website and through PPs Channels.



but facts sustainable 2020



































Activities in WP2: video infographics 1 and 2

> 1 video infographics in 2 languages launched on March 22nd in occasion of the World Water Day;

The infographic launch has been done on Adswim social channel and the Infographic is loaded on Adswim Youtube Channel that was opened for the occasion.





























Activities in WP2: promotional water bills and invoices

Cijenjeni korisnici

- --- Molimo vas da vodomjer za vaš objekt bude uvijek dostupan za očitanje i izmjenu.
- - Sve promjene vaših podataka dužni ste dostaviti odmah Vodovodu i kanalizaciji d.o.o. Split.
- --- Primanje elektronskog računa za vodne usluge možete ugovoriti na jedan od sljedećih načina:
 - internetskom aktivacijom na linku http://www.vik-split.hr/eracun,
 - internetskom aktivacijom usluge I-račun za korisnike internet bankarstva u svojoj banci,
 - te zahtjevom u VIK-u, u Odsjeku za odnose s potrošačima, Hercegovačka 8, Split.
- U slučaju prekoračenja roka plaćanja, zaračunavamo zakonske kamate.
- Ukoliko ovaj račun plaćate nalogom za plaćanje "poziv na broj" OBAVEZNO unesite isti broj koji je otisnut na priloženom nalogu.
- --- Reklamacije na račun možete dostaviti u pisanoj formi.
- --- Pisani prigovor može se podnijeti u poslovnim prostorijama na adresi Hercegovačka 8, Split gdje će se pisanim putem potvrditi njegov primitak,
 - putem pošte na adresu Hercegovačka 8, 21000 Split, telefaksa (021/323 121) ili elektroničke pošte (info@vik-split.hr).
- --- Ako račun ne platite nakon opomene poduzeti će se miere prisilne naplate pa i obustava dalinje opskrbe pitkom vodom.
- --- Za ponovnu isporuku vode u obvezi ste platiti neplaćeni dug, troškove skidanja i ponovnog postavljanja vodomjera po važećem Cjeniku
- --- Dodatne informacije na broj Call centra 021/545 900

KATEGORI. JE POTROŠN. JE:

- K 1 Obrazovanje, socijalna skrb, kulturne djelatnosti, vjerske i članske organizacije, kućanstva za potrebe stanovanja,
 - rekreacija i sportske djelatnosti bez kladionica
- K 1A Klinička bolnica Split
- Socijalno ugroženi građani
- Gospodarstvo, ostala zdravstvena zaštita i druge uslužne i privredne djelatnosti

primarna zdravstvena zaštita.

- K 2A Gospodarski subjekti faktora zagađenja >1"
- kojima naknadu za zaštitu obračunavaju Hrvatske vode Kupci vode isporučene preko hidranata
- za vodoopskrbu putem autocisterni.

STRUKTURA PRODAJNE CIJENE m3:

- 1. Usluga vodoopskrbe
- 2. Usluga odvodnje
- 3. Usluga pročišćavanja
- 4. PDV 13% na r. br. 1, 2 i 3
- Naknada za korištenie voda *
- 6. Naknada za zaštitu voda *
- 7. Naknada za razvoj *
- 8. Naknada za razvoj za EKO Projekt *
- 9. Naknada za razvoj za rješavanje imovinsko pravnih odnosa *
- 10. Prodajna cijena m3 vode
- * Ne podliježe plaćanju PDV-a temeljem članka 33. st. 3. Zakona o PDV-u i članka 41. st. 8. Pravilnika o PDV-u

- --- Na uslugu očitanja internih vodomjera obračunava se PDV po stopi od 25%
- - Naknada za održavanje obračunava se mjesečno ovisno o profilu vodoopskrbnog priključka .
- --- Na neplaćene račune kojima je prošao rok dospijeća zakonska zatezna kamata nije obračunata, a ista će se obračunati nakon plaćanja računa.

"UPOZORENJE: U slučaju neispunjenja novčane obveze po ovom računu Vodovod i kanalizacija d.o.o. Split može po istom zatražiti određivanje ovrhe na temelju vjerodostojne isprave."



Sherbank d.d. Zaareb

Hrvatska poštanska banka d.d. Zagreb







Tranyački sud u Snlitu MBS: 060160338 Temeljni kapital 230.000.000 kn uplaćen u cijelosti Predsjednik uprave/direktor: Tomislav Šuta, dipl. oec. www.vik-split.hr

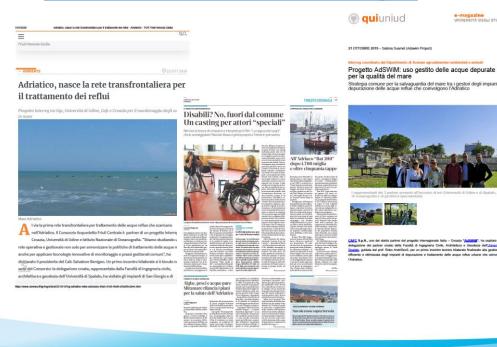
Potražite nas i na Facebooku: @viksplit

Activities in WP2: press and media

PRESS CLIPPINGS by YEAR saved on intranet

SOCIAL CHANNELS activities copies on intranet

2019, 2020, 2021 statistics and targets



































Activities in WP2: Before COVID in universities, schools, citizens































Activities in WP2: what has been done from CANCELLED OF CONTROLL OF CONTROLL OF CONTROLL OF CONTROLL OF CONTROLL OF CONTROL OF CONTR

> Didactic labs and visit program designed for primary school children / teenagers and lockdown This labs were elaborated with the aim of teaching the process of water depuration through simple and playful expressions that convey technical project issues and results with experiencing and experimenting. 1 UNIVPM planned an event with the involvement of 100 youngsters and overlapping with WATERCARE project in Ancona on March 5, 1 event was planned with CAFC and UNIUD in Udine on March 22, 2 primary schools classes approved to join the labs at the Natural History Museum in Udine and 1 in Fano on March 23, CAFC organised a guided tour for a secondary school to the DP of San Giorgio di Nogaro on March 27. On April 20, Metris and UNIST-FGAG in Pula and in Split planed to participate to local edition of the National Science Festival with labs and open days and ZJZ Zadar confirmed the participation in Zadar Science Festival as well.

These activities were approved in December 2019 by the ESOF scientific committee and are included in the PROESOF 2020 initiatives for the shared promotion and add value to the project





They should have been developed from January to June as the ESOF was planned in June.



























Activities in WP2: possible new scenarios

COVID EMERGENCY LOCKDOWN CONTINUES.....

ONLINE TRAININGS/WEBINARS?

VIDEO PRODUCTIONS?

PUBLICATIONS ON MAGAZINES?

PROJECT CHANGES?



























Activities in WP2: online activities

What we have done to copy with Covid19 emergency and the laboratories with children

> 1 Kids' corner online, thanks to our kids and families participation, and created 2 flipbooks online.

The first one called **FLOWERS OF HOPE** by Anna Annibaldi UNIVPM is the first project elaborated thanks to the researcher Anna Annibaldi specialized in Analytic Chemistry that is also a mum who is staying safe at home with her kids in Fano (Italy) related to water capillarity. The short flipbook and the poster was promoted on social media and website. Two videos with experiments were published on PP's adswim FB profile.

Click on the image











































Activities in WP2: online activities

What we have done to copy with Covid19 emergency and the laboratories with children

> 2 Kid's corner online the ADSWIM
RAINBOW by Anna Annibaldi
(UNIVPM): How can you move #water
from one cup to another without
pouring it? A simple hands-on
experiment with a series of clear cups
and paper towels lets kids explore this
question. There will be plenty of
opportunity for discussion of capillary
action, absorption, gravity, and
siphoning! #stayhome #staysafe

Click on the image

Discover the AdSWiM Kids' corner

The Adswim Rainbow





























Activities in WP2: online activities

What we are planning to do to copy with Covid19 emergency and the laboratories with children

> 3, 4 and 5 Kids' corner will be promoted online in May, June, July. The design has already been developed thanks to the materials collected by Sabina Susmel (UNIUD), Agnese Presotto (Mun.UD) and Anna Annibaldi (UNIVPM).

Discover the AdSWiM Kids' corner

The Adswim Aquarium



Discover the AdSWiM Kids' corner

The Adswim Fish



Discover the AdSWiM Kids' corner

The Adswim Fish2























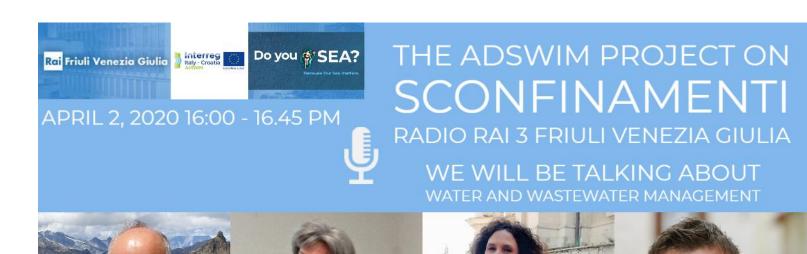






Activities in WP2: radio

April 2, 2020. Four our project partners were onair live today at 16.00 on <u>#SCONFINAMENTI</u>, a daily radio RAI 3 space dedicated to the Upper Adriatic basin. The appointment conducted by Ornella Serafini will be focused on water. And for those who will not be able to follow the live broadcast, check for the podcast FVG <u>#RADIORAI3</u>. The programme was promoted also on website, social media and through a <u>press release and Quiuniud e-magazine</u>.



SABINA SUSM

UNIVERSITY OF UDI



Activities in WP2: radio

Thanks to Anna Annibaldi and young fellows, great work on air with <u>Radio</u> Arancia Television.





















Activities in WP2: guided study visits in presence and virtual visits

July 2020 > Virtual guided study visit for UniUD students to San Giorgio di Nogaro WW treatment plant





























Activities in WP2: guided study visits in presence

November 2020 > Guided study visit for expert in Stupe WW tratment plant in Split

























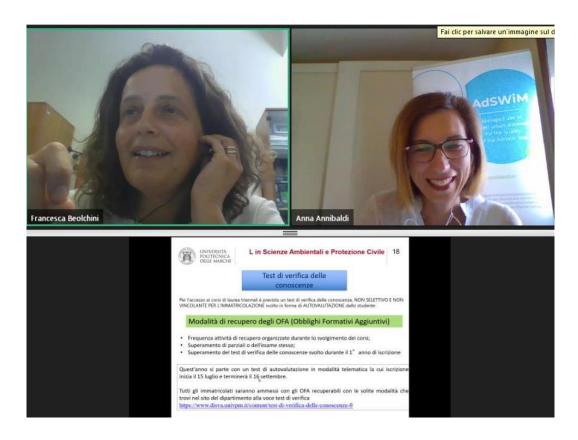




Activities in WP2: local workshops online

Local workshops

July 2020 > ORIENTA, the orientation day online of the Polytechnic University of Marche with 30 participants of the Bachelor's Degree in Environmental Sciences and Civil Protection.





























Activities in WP2: local workshops in presence

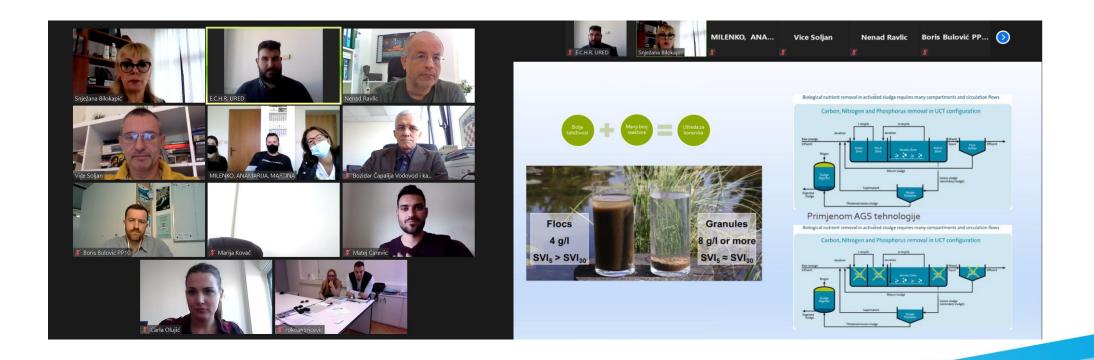
September 2020 > Vodovod i kanalizacija Split, within the boDEREC-CE project,organized a national workshop co-financed from the INTERREG Central Europe Transnational Cooperation Programme 2014-2020, September 24, Split.



Activities in WP2: local workshops online

Local workshops

November 2020 > Online workshop on innovative technologies in water depuration VIK + Izvor Ploče





























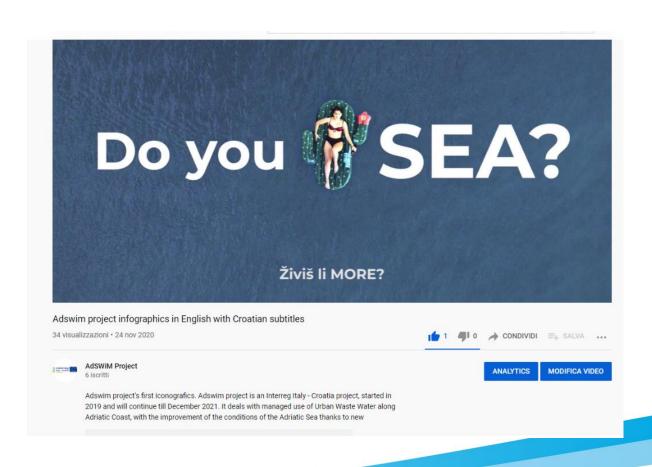
Activities in WP2: International workshops in presence and online

November 2020 > Online workshop with students in the framework of European Researchers' Night FGAG-Split.

The First iconographic video has

been enriched with Croatian subtitles and presented during

the lessons.























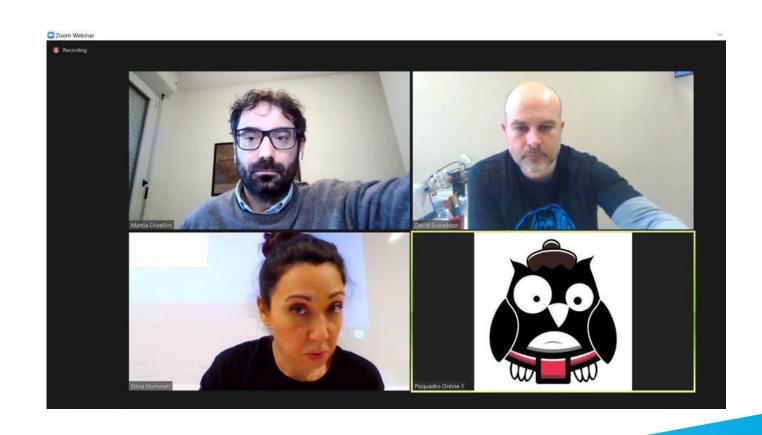






Activities in WP2: international events on local level for students and pupils

November 2020 > Online workshops with students UNIPM for European Reserchers' night - Sharper night Ancona — Sumo Science with Silvia Illuminati.





























Activities in WP2: what has been done from July 2020

Didactic training modules for teachers

Due to Covid19 emergency, this activity has been completely re-organized

A package of 8 online trainings modules and didactic workshops for pupils have been prepared. The adopted language is Italian.

The trainings are held from January to June 2021.

As the activity is online, we can reach a larger audience: schools in Udine, Ancona, Fano, Pescara and Croatian Italian schools in Istria Region

- Italian versions can be found on drive intranet
- English version can be found on drive intranet























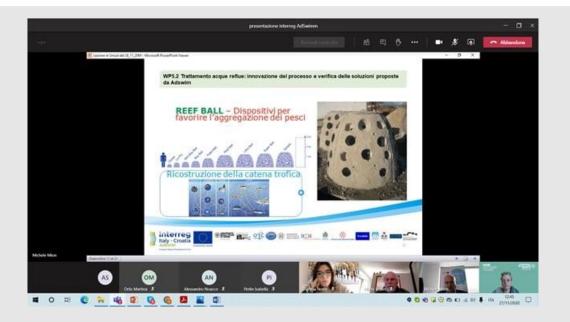


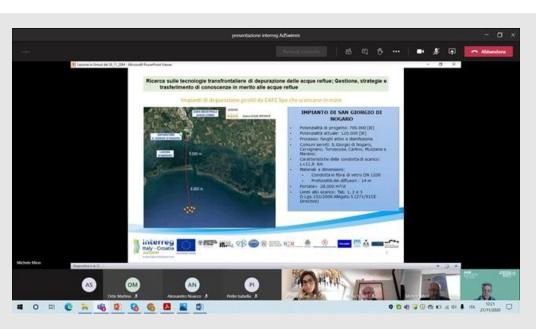


Activities in WP2: training modules for teachers

Didactic training modules for teachers

November 2020 > Ing Michele Mion of <u>#CAFCspa</u> and researcher Sabina Susmel of <u>Università degli Studi di Udine</u> held a joint lesson for the students of the Environmental Management course of the University of Udine. The course of professor <u>#MarioScalet</u>, addresses the environmental issues arising from the anthropic impact by deepening the main technologies / methodologies available for responsible management of the natural, social and productive <u>#environment</u>, also with the organization of technical visits and with the involvement in teaching of external experts, entrepreneurs and officials of entities interested in environmental management. The technological innovations developed and implemented during the <u>#ADSWIMproject</u> thus become a case study related to the environmental management and improvement of depuration plant management thanks to interregional <u>#Europeanfunds</u>.





Activities in WP2: training modules for teachers

September 2020 > Silviallluminati from Univpm Università Politecnica delle Marche

Dipartimento di Scienze della Vita e dell'Ambiente – Univpm held a webinar based on participatory teaching. Main theme: The oceans and seas of the world – their temperature, their chemical composition, their currents and their life - influence the global systems that make the Earth habitable.



Attività prevista all'interno del progetto europeo AdSWIM: uso

gestito delle acque depurate per la qualità del mare Adriatico

LAB 4 I cambiamenti climatici possono minacciare "l'oro blu" della terra?

Relatrice: Prof.ssa Silvia Illuminati (Università Politecnica delle Marche - Dipartimento di Scienze Biologiche e Ambientali) Il Lab si svolge con modalità interattiva basata sulla didattica partecipata, in lingua italiana.



TEMA PRINCIPALE: Gli oceani e i mari (temperatura, composizione chimica, correnti e la loro vita) influenzano i sistemi globali che rendono la Terra un luogo vivibile. La morsa dei cambiamenti climatici sui "polmoni blu" del pianeta si fa sempre più stretta e preoccupante.

Verranno presentati laboratori didattici facilmente riproducibili in aula sulle seguenti tematiche • Quanto è freddo il ghiaccio?

- Addio ai ghiacci: Cosa succederà al mare quando tutto il ghiaccio polare sarà sciolto?
- Verso una nuova Era Glaciale? Effetti del riscaldamento globale sulla circolazione oceanica.
- Cambiamenti climatici: viaggio all'interno di una carota di ghiaccio
- L'acqua come alimento: l'acqua ha sapore? Come leggere un'etichetta
- E come per magia l'acqua sporca va via: alla scoperta di un impianto di depurazione dell'acqua

Il laboratorio viene ospitato all'interno del XIV Seminario Internazionale di Educazione alla Cittadinanza Globale intitolato Una Generazione in Trasformazione organizzato dalla Scuola CVM (Comunità Volontari per il Mondo) per le giornate 10 e 11 settembre 2020, aperto previa iscrizione tramite piattaforma SOFIA e il modulo del sito: https://scuola.cvm.an.it/programma-senigalile-2020/

CVM è una ONG di volontariato internazionale impegnata sin dal 1980 nella revisione dei curricoli scolassici ed è un ente di formazione accreditato dei MIUR con D.M. 177/2000ART 4 che con Directiva N.177/20016, svoige annualmente un Seminario Internazionale di Educazione Interculturale. Il percorso 2020 è focalizzato alla formazione di una nuova cittadinanza in linea con i Dotumenti Internazionali dell'Unesco.

e dell'ONU, in particolare con l'Agenda 2030.



UNIVPM è una realtà a vocazione prevalentemente tecnico-scientifica che oggi affre più di 50 corsi di studio che coinvolgano otre 700 docenti e increzatori ben 17.000 studenti. Il Dipartimento di Scienze della Vita e de l'increzatori (DISVA) è una struttura d'eccellenza dell'Università che nasce nel 2011 dalla fiusione di numerosi laboratori coinvolo in un'ampia gamma di terri di ricerca teorica e applicata. Leggraza all'ambiente e all'accistorema marino, vede la participazione di oltre 100 scienziati e tecnici con competenze altamente interdisciplinari. AdSWIM coinvolge il gruppo di Chimica Analitica Ambientale che valutarà la qualità degli ecosistemi costieri e marini e proporrà descrittori innovativi a/o nuovi modelli di riformenco. Il ricorcatori misureranno il livella di nutrianti ed

elementi in tracce nell'acque merina per valutare linquinamento dell'Adriatto. La loro esperienza nell'anello: statistice contriburà a identificare molappici fattori di stress ambientale che influenza la variabilità di queeli ecosistemi.



Per raggiungere gli obiettivi, abblamo bisogno di tutti vol. Seguta la nostra campagna #GdSwim #doyoused #Wviimgre



e sui sito İtaly-croatla.eu/web/adswim



Il Mare Adriatico è uno. La sua cura appartiene a tutti.



Activities in WP2: didactic workshops for pupils

August 2020 > labs for 40 children carried out by <u>Univpm Università Politecnica delle Marche</u> Dipartimento di Scienze della Vita e dell'Ambiente – Univpm (one week summer camp)





























Activities in WP2: didactic workshops for pupils

September 2020 > labs for 20 children at Museo Friulano di Storia Naturale (Udine) carried out by UniUD, CAFC and Comune di Udine





























Activities in WP2: international events

September 2020 > Participation to **European Science Open Forum ESOF 2020** in Trieste Università degli Studi di Udine stand in Hall 28 and the round table dabate on "The marine litter problem: sources, dispersion and impacts" with Agenzia Regionale per la Protezione dell'Ambiente del Friuli Venezia Giulia - ARPA FVG, OGS Istituto Nazionale di Oceanografia e di Geofisica Sperimentale and other experts



Freedom for science, science for freedom

























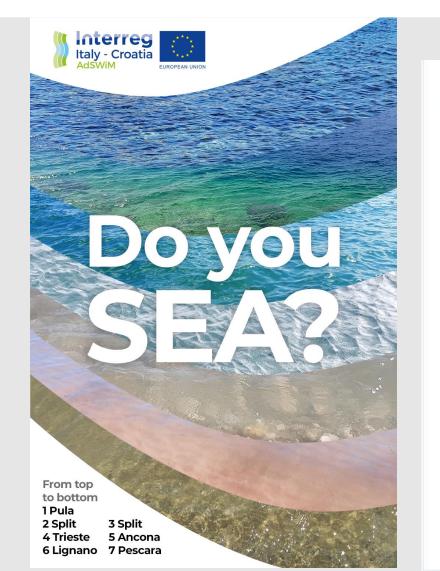


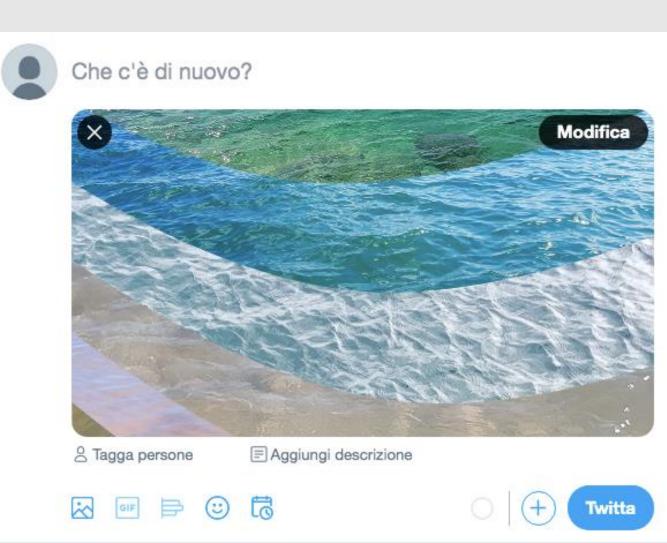




Activities in WP2: staff involvment and promotional materials

July 8 2020 > Participation to the International Mediterranean Day and to Interreg Italia Croatia social appeal with a joint poster and social campaign - Which is the colour of your Sea?





Activities in WP2: equipment – promotional material, why not?

APRIL

World Health Day with PP7 and the presentation of Zavod za javno zdravstvo Zadar, committed to #health4All #salutepertutti #zdravljezasve and to the protection of the environment since 1944. Today the Institute has highly educated rejuvenated professional staff, qualified to perform professional and scientific research activities. One of them prof. Jadranka Sangulin, the head of the Department of Environment and the Sea and of the laboratories that explains: "We are examining and evaluating the composition and quality of wastewater, surface and groundwater, sea and sediment, the eco toxicological properties of wastewater, and the composition and quality of waste and we perform all the professional environmental work. Thanks to ADSWIM funds we have purchased the Continuous Flow Analyser (CFA) for the measurements of nutrients in the #seawater. In continuous flow analysis (CFA), a sample is injected into a flowing carrier solution passing rapidly through small-bore tubing. The CFA and discrete analysers are used in environmental applications for measuring analyses like ammonia, chloride, nitrite, and phosphate, etc."

Published on all social media and website article, a press release published on local/regional media press **ZADARSKI LIST**.



























Activities in WP2: international events

November 2020 > Participation to **SEALOGY - TRAINING ATELIER**: Water management in the Port areas, bathing waters and marinas. 16:00 – 18:00 Platform SEALOGY® online -The European Exhibition on Blue Economy in collaboration with ECOMAP project - INTERREG Italy-Croatia Program.





























July 2020 > The OGS Study "Coronavirus in the sea. What do we now about it? (ADSWIM funds).





























University thesis

July 2020 > The UNIVPM student Matteo Fanelli and his University diploma work on Adswim project





Publications

July 2020 > The AdSWiM project, is one of the protagonists of the Platinum Magazine "Aziende & Protagonisti" (Companies & Protagonists), attached to IlSole24ore in July (page 135).

























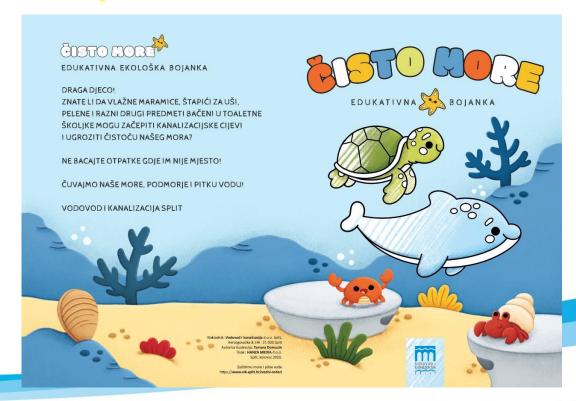








August 2020 >(VIK Split), that is involved in the process of new guidelines recommendations for the territory and sharing experience and learning, published an educational colouring book for kids "Čisto more (Clean Sea)" distributed in 35.000 copies with "Slobodna Dalmacija" Croatian magazine on August 13.































November 2020 > Adswim work is presented on Abruzzo Economia a prestigious bimonthly magazine that presents the excellency of the <u>#Abruzzo</u> region economy and finance sectors, dedicated to managers, professionals, companies and institutions.



















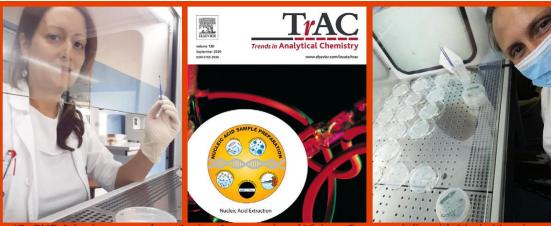








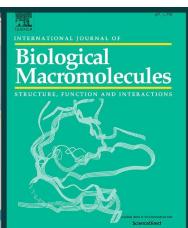




IC -CNR Adswim researchers Amina Antonacci and Viviana Scognamiglio with Maria Moccia, Michele Saviano, Veronica Caratelli, Fabiana Arduini in "Emerging technologies in the design of Peptide Nucleic Acids (PNAs) based Biosensors

Trends in Analytical Chemistry (IF 9.801) Pub Date: 2020-10-03, DOI: 10.1016/j.trac.2020.116062. "Their work is supported also by AdSWiM Interreg Project Italy-Croatia 2019/2020/2021.







IC -CNR STEM Women Viviana Scognamiglio, and Amina Antonacci among the authors of the "Novel atrazine-binding biomimetics inspired to the D1 protein from the photosystem II of Chlamydomonas reinhardtii". Their work is supported by AdSWiM Interreg Project Italy-Croatia 2019/2020.





















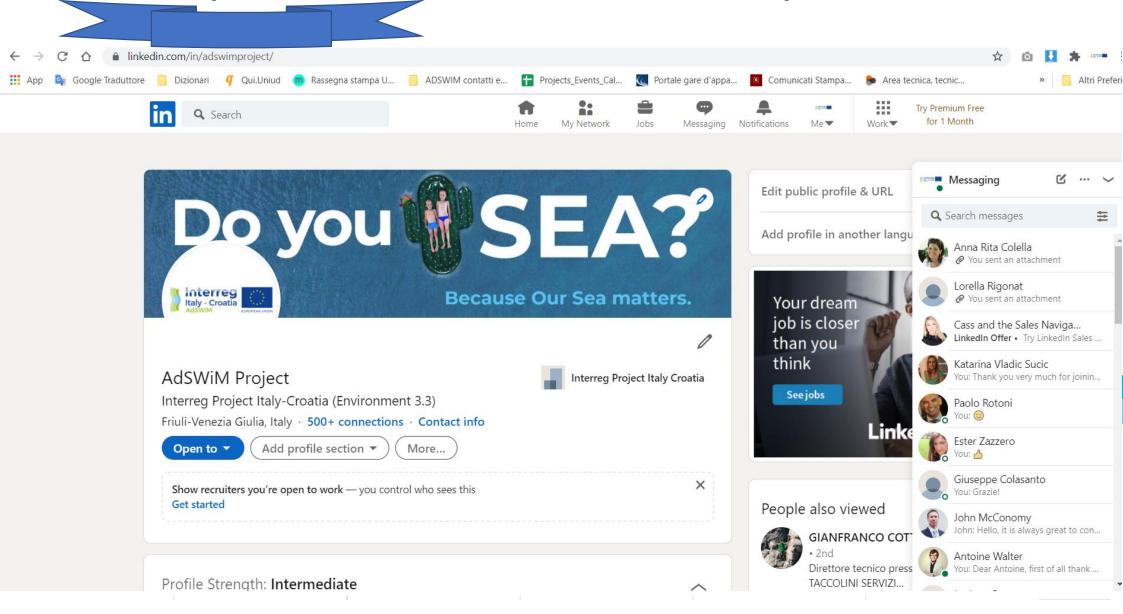






Activities in WP2: social

Linkedin profile with 591 active members – experts and media!



Activities in WP2: staff and partners involvment!

Social Media Activities

Adswimproject 70 POSTS

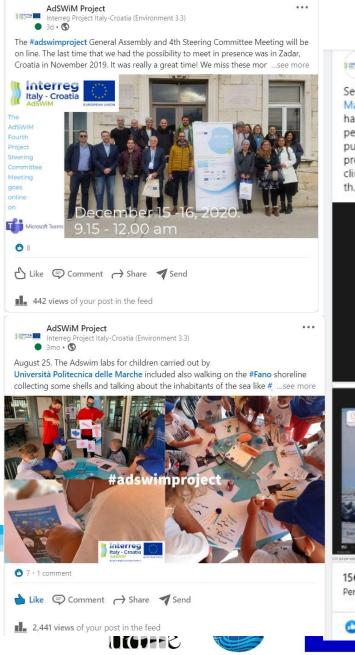
Adswim Univpm 23 POSTS

Adwim IC-CNR 25 POSTS

Twitter: AdswimProject

47 tweet and 34 retweets

Linkedin: Adswimproject 53 posts





Adswimproject 11 settembre - 3

September 11. Silvia Illuminati, Univpm Università Politecnica delle Marche Dipartimento di Scienze della Vita e dell'Ambiente - Univomi has started with her workshop for teacher's formation saying: "Some persons are asking me if the climate changes are real? I don't like to put it in this way: we should precise that there are several global problematics regarding our planet and a global change is more than climate change. So our approach should be systematic and global as th... Altro...





I combustibili fossili costituiscono circa 185% di tutta combustione di questi combustibili rilascia circa 8.5 BIOSSIDO DI CARBONIO (CO₂) nell'atmosfera

AUMENTO DELLA TEMPERATURA Dal 1880, la temperatura media dell'aria è aumentata di 0.90

Le maggiori emissioni di CO, provengono da Cina, USA, El

1567 Persone raggiunte

Metti in evidenza il post Interazioni

D Tu e altri 14

Commenti: 1 Condivisioni: 8 **METRIS**

ARCHITECTURE AND GEODESY







Activities in WP2: what are we planning to do in 2021

KEEP PROMOTING OUR AWARENESS CAMPAIGN



One shared awareness campaign "Do you Sea?" and it's claim "The Sea is One, its care Belongs to Everybody" embraces all our initiatives, events, workshops and trainings gathered in our editorial shared plan, based on International Days that celebrates water, sea, research, health and issues of the Agenda 2030 that are related to our work and includes all media channels and different supporting materials and gadgets.

The campaign has been developed using 3 main images - a woman on sea mattress, a man on the sea mattress and kids on the sea mattress in order to involved all target groups.

Till now we have produced two main campaign images: "woman" (used from November till May), man that will be used from June till September and "Kids" that will be used from September to December 2020. In 2021, we will return back to the "woman" campaign.



























Activities in WP2: communication plan for 2021

CELEBRATE: Prepare for the final conference



Contacts

LETTERA B sas , Bold content & Better projects

Patricija Muzlovic, PhD







www.italy-croatia.eu/adswim

























